

Dear Sponsor,

On behalf of the Texoma Youth Hockey Association, we would like to extend an invitation to you and your company to become a sponsor for our 2011-2012 season. The Texoma Youth Hockey Association is a non-profit hockey association based out of Wichita Falls, TX. We are seeking sponsorship/donations from various businesses in our community. This assistance is in the form of tax deductible monetary donation or services. We're committed to the long term growth and development of youth ice hockey in our community. We provide playing opportunities to all skill sets of children regardless of gender and ability. The association aims to provide a warm welcome to everybody, including supporters, charities, and sponsors. We aim to be recognized as a charitable, social and family oriented hockey association.

We are looking for sponsors who are willing to donate any dollar amount to assist in covering our major expenses such as scholarships, rink time, officials, equipment, uniforms and administrative costs. In return for your contribution we will support your business with advertising. As a hockey association, we will host a hockey tournament this fall to raise awareness of youth hockey in our community. During our tournament and end of the year banquet events we will establish a program which will be distributed to our patrons. Our Red and Black and Platinum sponsors are also provided exposure through our website at www.wfhockey.org.

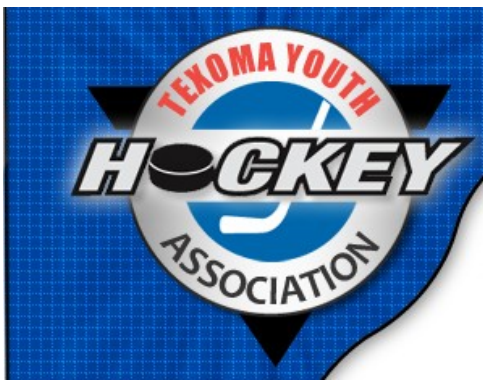
Through your donations, the Texoma Youth Hockey Association can offer your company marketing on apparel and jerseys this year (2011-2012). Our upcoming event will be a tournament scheduled for this fall at the Kay Yeager Coliseum. Our events will be covered on the local television network and will have many local family and friends in attendance.

The Texoma Youth Hockey Association looks forward to building a strong partnership with your company. We truly appreciate your consideration in this effort and are available for any questions or comments that you may have in this endeavor. To receive more information, please contact Texoma Youth Hockey Association Sponsor Chairperson, Sally Harlow at (940) 782-3486 or by email at sallyharlow@aol.com.

Thank you for your support sincerely,

Sally Harlow

Texoma Youth Hockey Association Sponsorship Chairperson



Texoma Youth Hockey Association 2011 - 2012 Sponsorship Packages

Red & Black Sponsorship - \$2,000

Full ad in Banquet Program
Full ad in Tournament Program
Full recognition on any PSA throughout the year
Company Logo on Banner (To be displayed at all TYHA home events)
Company name on 6 Home Jerseys
6 Passes to Year End Banquet
Free Team Merchant Picture
Red & Black Sponsorship Plaque presented at Banquet
Posted sponsor link on TYHA website

Platinum Sponsorship - \$1,000

Half ad in Banquet Program
Half ad in Tournament Program
Full recognition on any PSA throughout the year
Company Logo on Banner (To be displayed at all TYHA home events)
Company name on 4 Home Jerseys
4 Passes to Year End Banquet
Free Team Merchant Picture
Posted sponsor link on TYHA website

Gold Sponsorship - \$500

1/4 ad in Banquet Program
1/4 ad in Tournament Program
Company Logo on Banner (To be displayed at all TYHA home events)
Company name on 2 Home Jerseys
2 Passes to Year End Banquet
Free Team Merchant Picture

Silver Sponsorship - \$250

Recognition in Banquet Program
Recognition in Tournament Program
Company Logo on Banner (To be displayed at all TYHA home events)
Company name on 1 Home Jerseys
2 Passes to Year End Banquet
Free Team Merchant Picture

Bronze Sponsorship - \$100

Recognition in Banquet Program
Recognition in Tournament Program
Company Logo on Banner (To be displayed at all TYHA home events)

Note: all Sponsors also get Logo put on a Banner 10' x 5'

Texoma Youth Hockey Association 2011 – 2012 Sponsorship Form

If you or your business would like to partner with the Texoma Youth Hockey Association for the upcoming 2011-2012 season, please fill out the following information and sponsorship level.

Company: _____

Contact Name: _____

Email Address: _____

Address: _____

Phone Number: _____

Level of Sponsorship (Please Circle):

Red & Black - \$ 2,000 Platinum - \$ 1,000 Gold - \$ 500 Silver - \$ 250 Bronze - \$100

Method of Payment (Please Circle)

Check Cash To be Invoiced

Receipts will be provided for all payments.

Please make all checks payable to Texoma Youth Hockey League and mail them to:

PO Box 1983
Wichita Falls, TX 76307

**Thank you very much for your support and we look forward to working
with you this season!**